

Orange County Convention Center

Pedicab Ordinance

June 29, 2017



Presentation Outline

- **Background**
- **Key Ordinance Provisions**
- **Pedicab Owner/Operator Engagement**
- **Outstanding Issues**
- **Next Steps**





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Background

- **OCCC established permit process (2009)**
 - Provide standards for pedicab operation
 - On Convention Center property
 - Improve guest experience



Background

- **I-Drive Area Stakeholder Concerns**
 - Operational
 - Safety
- **Why we need an ordinance**
 - Limited to OCCC Property
 - Safety Concerns
 - Overcrowding
 - Enforcement





Background

▪ Internal/External Stakeholder Discussions

- County Attorney's Office
- Convention Center
- OC Sheriff's Office
- Public Works
- Code Enforcement
- Planning

- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International



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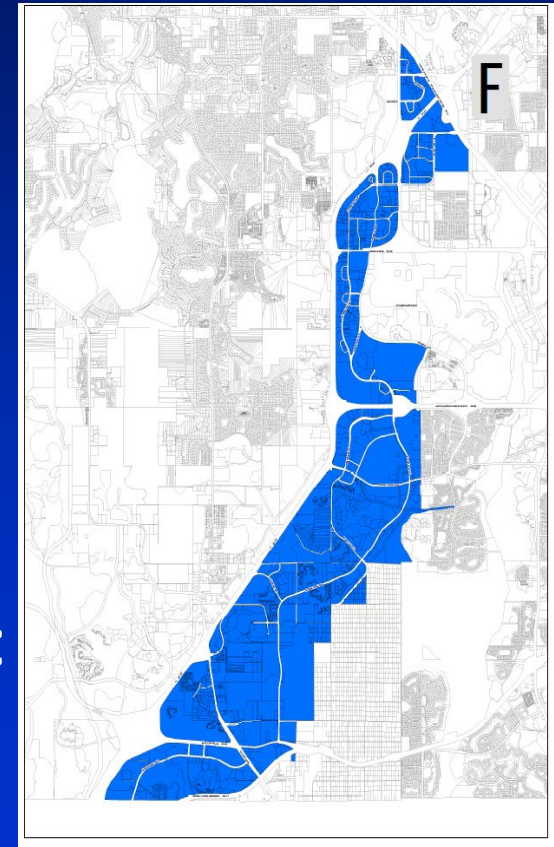




Key Ordinance Provisions

Definitions

- **Defines a Pedicab**
 - A non-motorized vehicle for hire
 - Prohibits use of driver assist
- **Defines “Program Administrator”**
 - I-Drive Business Improvement District
- **Sets district boundaries**





Key Ordinance Provisions

Vehicle Regulations

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed





Key Ordinance Provisions

Driver Regulations

- **Must be 18 years of age or older**
- **Requires a valid FL driver's license**
- **Consent to background check**
 - Affidavit stating any convictions
 - Federal and National Database Search
- **Must adhere to driver code of conduct**
- **Required safety and dress requirements**





Key Ordinance Provisions

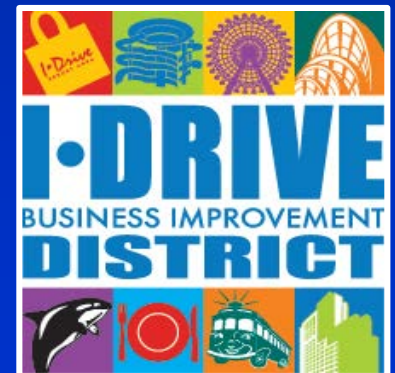
Enforcement

▪ Enforcing Agencies

- Orange County Sheriff's Office
- Program Administrator

▪ Notice of Citation

- Description of Violation
- Right to hearing within 60 days
- Includes a fine
- May result of suspension of permit





Key Ordinance Provisions

Enforcement

- **Fine structure**
 - Fine issued to driver
 - Fine set by section of ordinance
 - Increases with severity
- **Repeat/Severe Offenses**
 - Vehicle Impound
 - Arrest





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Pedicab Engagement

- **October 2016**

- Provided draft ordinance to all OCCC pedicab owners
- E-mail responses
- One-on-one meetings

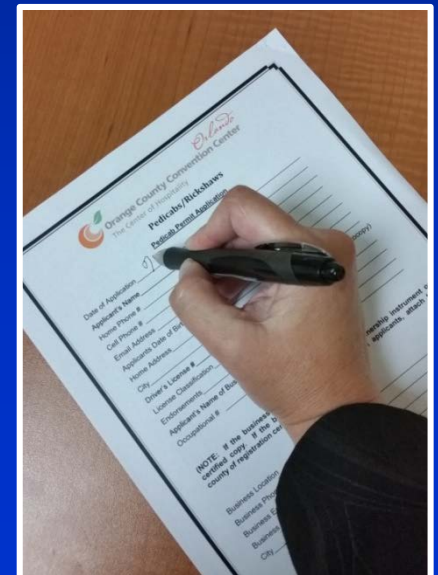
- **Community Meeting – Nov. 14th**

- Invited all OCCC pedicab owners
- Posted notice on website
- Provided for in depth review



Pedicab Engagement

- **Draft Ordinance Modifications**
 - Reduction in age requirement (21 to 18)
 - Reduced vehicle regulations to nighttime only
 - Modified vehicle capacity requirement
 - Reviewed insurance requirements
 - Added Fine Structure





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Outstanding Issues

▪ Permit Cap

- Sets number of pedicabs approved
- Competitive permitting
- One company buying out permits

▪ Driver Assist

- Increases speed of bicycle
- Increase stop time
- Dangerous on sidewalks





Outstanding Issues

- **Trailers vs One Piece**
 - Multiple core materials
 - Challenges with Inspection Process
 - Driver not connected to riders
- **FL Driver's License Requirement**
 - Operators familiar with FL driving laws





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Next Steps

- June 2017 District Advisory Board Review Meeting
- July 2017 OCSO Ordinance Approval
- July 2017 District Advisory Board approval
- Sept 2017 District Governing Board Approval
- Oct 2017 BCC Approval
- Nov 2017 Hire staff
- Dec 2017 Accept applications
- Jan 2018 Program Live



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